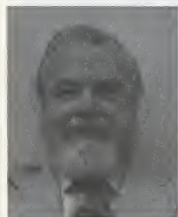


the george brown college of applied arts and technology

Meet the governors

Fourth in a series of articles introducing George Brown's Board of Governors. The Board has 12 members including the President of the College.



Quentin Rae-Grant

Dr. Quentin Rae-Grant, psychiatrist in chief at Sick Children's Hospital, was appointed to the George Brown College Board of Governors by the Council of Regents two years ago. His special areas of concern in the College are the Health Sciences and Community Services Divisions.

He was born in Scotland in 1929 and attended the University of Aberdeen Medical School. He spent three years practising general medicine and psychiatry at various hospitals in Aberdeen. In 1955, he attended a three-year diploma program in psychological medicine at Meudley Hospital, the Post-Graduate Institute of Psychiatry at the University of London.

After graduating, Dr. Rae-Grant was offered a position as director of an in-patient unit for children in St. Louis, United States. "This was one of the only hospitals between Chicago and New Orleans — at that time — that took disturbed children within a hospital setting," he recalls.

He subsequently held various positions at American hospitals, including Director of the Mental Health Studies Centre — an experimental field station of the National Institute of Mental Health. The Centre was involved in testing a number of principles being put into practice at community health centres across the United States.

He left the U.S. on an invitation to come to Toronto to be the first full professor of child psychiatry in Canada at the University of Toronto, along with his position at the Hospital for Sick Children.

He is a member of both the Canadian and American Psychiatric Associations, President of the Ontario Psychiatric Association and Chairman of the National Scientific and Planning Council. He has worked closely with the Canadian Mental Health Association and is on the Advisory

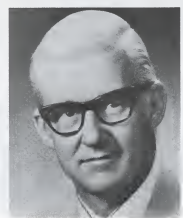
Boards of a number of foundations involved in supporting social research projects.

On the subject of affirmative action at the College, Dr. Rae-Grant says one possible solution to attracting more people into non-traditional areas within the College is making sure various programs and related careers offer a series of alternatives to graduates.

"In some careers, you get to a certain level and have to make a choice — stay at that level, or go into some other aspect of the career that might not be related to the one for which you were directly trained. A career pattern is what will attract people," he says.

"George Brown is doing an excellent job in making sure the skills turned out have a market," he says.

For Dr. Rae-Grant, cross-country skiing "makes the long cold winters tolerable." In the summer, he enjoys boating, "which I say very quietly at this time with the gas crisis creeping up."



Gordon Mollenhauer

Gordon Mollenhauer was appointed to the Board of Governors by the Council of Regents more than three years ago. He is a member of the Property Committee, which is responsible for recommending various physical plant projects and their financing to the board.

His internal area of concern at the College is the Architectural Division. He is the Chairman and Chief Executive Officer of Mollenhauer Limited, a contracting and engineering firm specializing in commercial construction.

Born in Toronto in 1929, Mr. Mollenhauer was educated at the University of Toronto. He graduated with a Bachelor of Applied Science degree in 1951. He went straight to work for his family's company, which was established in 1940.

Mr. Mollenhauer is past President of both the Ontario General Contractors Association

Cont'd p. 2

'Good market for seminars,' department manager says

The first seminar produced by George Brown's new Conferences and Seminars Unit has received good response from the business community, according to unit manager Alan Salmon.

Within 48 hours of its announcement, two companies had registered for the seminar 'How To Keep Government Inspectors Off Your Back'. The one day seminar, held in October, cost \$65 a person and examined in detail the Employment Standards Act, which specifies wage rates and employee benefits among other things. The seminars can accommodate a maximum of 75, he says.

"We believe there's a good

market for these types of seminars," says Mr. Salmon. He was appointed Manager of Conferences and Seminars last May. Another 27 seminars are planned for this year alone. "Two or three years from now, we'll be marketing at least 100 seminars a year."

The Unit provides up-to-date training workshops to managers, professionals, and support staff from all areas of business, industry and government. Seminar leaders are recognized authorities in their fields.

Mr. Salmon says the Unit will give George Brown good exposure in the business community by providing a needed service.

Most of the seminars are of universal appeal, although specially tailored in-house courses will be organized on request. All public seminars should attract both small businesses and large corporations, he says.

Mr. Salmon comes to George Brown from a teaching position at Saltfleet High School in Stoney Creek. He was also an Associate of Educators Consultants Limited and a Director of the Ontario Educational Communications Authority. Previously, he was the Vice-President of the Ontario Secondary School Teachers' Federation, responsible for negotiations, finance and administration.

Offset training facility makes GBC program unique

The Graphic Arts Division has acquired a Web Offset Press making George Brown one of the best equipped Colleges in North America to teach printing technology. There are only two other Web Offset training facilities on the continent and they're both in the United States.

The press was purchased in response to a task force report on the printing industry, released in June, 1978, by the Ministry of Industry, Trade and Commerce, in conjunction with the Graphic Arts Industries Association. The report stated that the industry can only remain competitive in Canada, and internationally, if training and retraining facilities exist to fill the need for appropriate skilled manpower. In the past, skilled workers in the commercial and newspaper industries often have been imported from outside Canada.

Graphic Arts Dean Jack Wilson says the College will be able to fill at least some of that demand within the next three years. "Five to ten years from now, there will be a major growth in the commercial field because of the high speed and print capability of this kind of press."

Already, he says, daily newspapers across Canada have switched to Web Offset, and most weeklies are following suit.

The press, a Solna Commercial III Web Offset, is complete with two perfecting printing units, two roll infeeds and a full combination folder for publications and commercial production that enables it to produce books, pamphlets

and newspapers of any format.

Teaching on this press will be incorporated into the three-year Printing Technology program. Courses and seminars will be provided for people already working in the in-

dustry. The Division also hopes to further develop training programs for apprentices of the Toronto Pressman's Union, Local 10, and the Canadian Arts Institute press apprentices.



The Solna Commercial III Web Offset Press, recently acquired by the Graphic Arts Division.

Attendance down at C.N.E.

About 3.3 million people visited the Canadian National Exhibition this year, down 255,000 from last year. Despite the drop in attendance, Barbara Ferrett, Director of Student Services and in charge of George Brown's exhibit in the Press Building, says crowds for cooking and fashion demonstrations, and the twice daily ballet and mime performances, were larger than in previous years.

One main reason, she says, was the attractiveness of the display and the peaceful atmosphere in the building com-

pared to the rest of the Ex. "It was gratifying to be continually congratulated by the public for our effort to keep the building in good order."

The ballet Coppelia attracted the largest audiences, although cooking demonstrations, and Magician Jeff Gold's short performances during the final week of the Ex, were very popular.

However, Miss Ferrett says the report by Metro Council on the C.N.E. may have a "significant effect on our plans for future displays" during the 20-day exhibition.

George Brown's first dean of nursing retires

Sister Marion Barron, Dean of Nursing, retired in August after five years as head of the Nursing Division at George Brown College. Her career in nursing and nursing education spans more than 40 years.

A graduate of St. Michael's School of Nursing, she has a B.Sc. in Nursing from St. Louis University, a Master of Education in Nursing from Columbia University and a Ph.D. in Administration of Higher Education from the Catholic University of America.

Sister Marion was appointed dean of nursing at George Brown College when administrative responsibility for St. Michael's, St. Joseph's, Toronto General, Toronto Western and Nightingale schools of nursing, was transferred to the College in 1973. She was formerly Director of the St. Michael's School. Much of the credit for consolidating the five schools into a cohesive division with a common curriculum, while



Nursing staff host a farewell reception for Sister Marion at Nightingale Campus, June 25.

still maintaining "the excellent quality of our graduates", belongs to Sister Marion.

The Alexandra Chapter of the Registered Nurses Association of Ontario honored her last February for 40 years service with the Association. She was presented with a pin and certificate naming her a member emeritus.

Friends and colleagues at the College fêted her at various farewell gatherings during the summer.

Sister Marion plans to spend an active retirement and is currently taking a theological course to assist her in continuing work with The Congregation of the Sisters of St. Joseph.

To All Members of George Brown Staff

This little note will I hope convey a sincere thanks to my friends and colleagues for the trust placed in me and for their co-operation during my term as Dean of the Nursing Division.

For many kind messages of appreciation and best wishes, the tribute and gifts so graciously presented by Mr. Light at the Board of Governors Dinner, by Mr. Turner at the Academic Council Luncheon, by Mrs. Morley Assistant Dean at the Faculty Tea, by Lynn Burke on behalf of the students at the Graduates Eucumenical Service and finally the President's tribute participated in by Staff, Graduates and Guests at Convocation, I say thank you. Sincerely. The memories of these farewell events will remind me to pray often for you and the success of your work in the College. I have made a commitment to do just that.

God bless you always
Sister Marion Barron
Sister Marion Barron



Friends and colleagues say goodbye.

Welding instructor Alec Campbell retires

Alec Campbell was honored by staff of the Welding Department at a retirement party June 27 at Casa Loma Campus, after 18 years as a welding instructor with PIT and George Brown College. Co-workers presented Mr. Campbell with two silver wine goblets and a matching tray. In the fall of 1977, Mr. Campbell won \$91,000 on a \$1 million Provincial Lottery ticket split 11 ways. "That was a nice retirement present," he says. "I've had 18 nice years at the College — a lot of good times and good memories."

Mr. Campbell, 61, was born

and educated in Toronto. He was in the Air Force during World War II, and on discharge entered a one-year welding program at the War Veterans Rehabilitation Centre.

During 18 years in industry, he worked for a small firm that had a contract at Northern High School. He was asked by one of the teachers to instruct a night school course in welding. "At that time I stuttered, and felt I wasn't really prepared." But he took the job, teaching two nights a week, and applied for a job at PIT through information he

received at the high school. Mr. Campbell recently underwent surgery on both eyes and was told by his doctor not to weld. "I could have taught theory in classrooms, but I like working with my hands," he says.

In fact, he plans to spend some of his retirement time operating a small woodworking business in his basement, making artist supplies.



Welding Chairman George Betts presents Instructor Alec Campbell with gifts at a retirement party, June 27, Casa Loma Campus.

Meet the governors (cont'd from p.1)

tion and the United Community Fund of Metro Toronto. He is a member of the Engineering Institute of Canada, the Project Management Institute, the Association of Professional Engineers of Ontario and the Metropolitan Toronto Board of Trade.

He is concerned that "George Brown tells its story in clear terms so the community is aware of the kind of facilities the College has to offer. I think it's very important that the public recognize the kind of training that is

available at George Brown. It performs a very important function within the community — not just by providing highly skilled post-secondary training, but as a community service offering avocational activities in all areas including the cultural field," he says.

Mr. Mollenhauer has three sons and one daughter. He enjoys skiing, tennis and golf. In fact, the company holds an annual golf tournament which Mr. Mollenhauer says "they won't let me win."

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is published
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Student Services

people

New Staff and Changes

English and Liberal Studies:

Maureen Lippert, formerly a development officer, College Street, is now an instructor,

Math and Science: Raymond Danley, is new director of test centre, Casa Loma; Bagwan Singh, Malcolm MacNeil, instructors, Casa Loma.

Electro/Mechanical: David Smith, welding instructor, Casa Loma; Eugene Panko, machine shop instructor, Casa Loma.

Allied Health Auxiliaries: Alan Wakefield, instructor, Casa Loma. Graphic Arts: Donald Luff, Guenter Hans-Georg Schoenebeck, instructors, St. James.

Architecture: Thomas Barr, Horst Vauth, instructors, Casa Loma. Food Technology: Siegfried Bulla, instructor, Kensington.

Fashion Technology: Michael Cosby, watchmaking instructor, St. James. Business and Commerce: Jennifer MacDougall, instructor, St. James; Betty McWhinnie, from MacPherson to instructor, St. James. Student Services: Evelyn Lynn, typist, MacPherson; Danny Cushing, placement officer, Kensington.

Health Services: John Nicolle, safety officer; Admissions: Annie Alegre, clerk, St. James; Ivana Lipriti, from Student Services, MacPherson to clerk, Casa Loma. Accounting: Dorothy Moran, Mattia Saladino, Annette Yeung, clerks, MacPherson. Bursar's Office: Joan Orr, from MacPherson to Kensington; Joe Mann, supply clerk, St. James.

Industrial Training: Judy Meade, secretary, College Street. Computer Systems: Victor Radziunas, computer operator, 146 Kendal.

Library Services: Alan Campbell, technician, St. James. School of Dance: Judith Atkinson, clerk, St. James.

James Moore, formerly acting bursar at Kensington, is now Chairman Administration, Food Technology. Theresa Blake, formerly Supervisor in the Learning Centre is now an instructor in the Community Services Division. John Taylor, formerly teaching master is now Chairman, English and Liberal Studies, Casa Loma. Kara O'Kain, formerly a co-ordinator in the Mathematics and Science Division, is replacing Alec O'Reilly in the Staff Development Department. Alec is now principal of Kensington Campus.

After 15 years of golfing, Andre Lejoie can boast something few golfers ever achieve. At the Huntingdon Golf Course on August 31, Mr. Lejoie made a hole-in-one at the sixth of an 18-hole course. Of course he saved the ball.

Happenings

Congratulations to newly-weds: Monica Sharma, admissions, St. James, now Mrs. Persaud; Sheila Masterson, admissions, Casa Loma, now Mrs. Masterson-Turner; and Mary Waenink, principal's office, Kensington, now Mrs. Keller.

Departures

Bonnie Carter, formerly a secretary, Business and Commerce, has left the College after three years to pursue another career. Fred Webber, formerly an ESL instructor, English and Liberal Studies, has left the College for an early retirement. Mr. Webber has been with the College since it was the Adult Education Centre, Jones Avenue.

Thanks

Please accept my thanks and appreciation to the many individuals who helped compensate me for my recent loss.

Olive Masters
Placement Office
Kensington Campus

Congratulations

Brian Cooper, formerly faculty co-ordinator, has been appointed Chairman, Academic of the Food Technology Division.

Pat Yewwoon retires after fifteen years with the College

Pat Yewwoon, secretary and assistant to Director of Student Services Barbara Ferrett, ended a 15-year career with the College, August 31, to pursue a more leisurely lifestyle.

A farewell party was held in her honor by the Student Services Division at the home of Barbara Robinson in August, and Pat was presented with a watch.

Well-known about the College for her good humour and efficient but easy-going ways, Pat started out as an accounts clerk with the Provincial Institute of Trades in 1964. When the Institute became George Brown in 1968, she became involved in personnel and payroll work. In fact, Pat put together George Brown's first payroll ever. She then moved to Teraulay Campus as

a personnel clerk reporting to Bursar John Mitchell and then Principal John Stephens. Her next move was to join Barbara Ferrett, then Director of Personnel, at 500 MacPherson.

When Miss Ferrett became Director of Student Services in 1974, Pat moved with her as secretary and assistant. She has now decided on an early retirement.

Born and raised in Trinidad, Pat was an airline stewardess with BWIA/BOAC before coming to the College. She has two sons: 14-year-old Jaan and 10-year-old Jimmy.

She plans to do a lot of travelling, which might conflict with her goal of opening a fashion boutique. Does Pat still get up early every morning? "No way. Only to wake everyone else up," she says.



Fitness testers found no fat on Miss C.N.E. as she completed the test with honors.



Theatre Arts graduate Lane White found the Fitness Test painfully funny, while drumming up crowds for evening mime performances.



Magician Jeff Gold gave his captivated audiences insight into an evening course, Magic For Beginners, that he's teaching this fall.

C.N.E. 1979



Dance Chairman Lois Smith is interviewed by Dan Maclean, host of Channel 11's Mid-Day Show, while dancer Audrey Brownlow gives a solo performance.



Creative Fashion Design student Jennie Kelnis displays the finished product after explaining the various stages of production.



The dancers of Coppelis. Kneeling from left: Cheryl Black, Dale Van Steinburg. Standing from left: Desiree Champion, Cindy Varney, Mark Wilson, Audrey Brownlow, Colin McEnery, Dianna Adams, Amanda Holmes.



Chef instructor Bob Mead prepared tantalizing dishes (enjoyed by staff) for large crowds.

Orientation '79



Meeting new classmates in the Cesse Lane gym.

More than 2,000 first year post-secondary students have enrolled in the College this year, up 360 from last year. For the newcomers orientation was a busy and often confusing time.

One program, organized by the Allied Health Division, featured two days of faculty and student introductions, college tours, and fun and games at Winston Churchill Park.

The main themes of orientation were to get to know each other and learn effort. The two day extravaganza ended with a wine and cheese party hosted by several students. Does anyone remember where the house was?



Wheelbarrow races left some students with dirty hands, but thank heavens it was a "stoop and scoop" party.



Table top bowling proved more difficult than expected for this student.

Nightingale Residence now officially part of George Brown College

When George Brown took over the 138-room Nightingale residence from the Ministry of Government Services in April this year, it inherited a bundle of minor problems.

"The residence supervisor retired in October 1978. Since the government was handing it over to us, they didn't hire a replacement. When the new supervisor, June Partridge, went in on April 1, she had to find out what the daily routine was, and establish operating procedures," says Barbara Ferrett, Principal of the Campus, also Director of Student Services.

Since then, all the minor problems have been worked out, and students will find the rents hard to beat. Ninety-five dollars a month gives residents a private room, a kitchen on each floor, a basement auditorium, laundry and sewing facilities, a large main floor lounge for entertaining and smaller lounge areas on each floor, plus access to study rooms in the second-floor teaching area. All post-diploma Nursing programs are taught at Nightingale campus, under the direction of Heidi

Yamashita.

The residence stayed open for the entire summer this year with 50 per cent occupancy rate after Nursing students graduated in July. Located in the heart of the city on Murray Street, near Mount Sinai Hospital, it's the only George Brown campus that can boast a "real" lawn and garden, and



The staff of Nightingale campus. Front row from left: June Partridge, Luisa Bonthello, Maureen Shaphard. Back row from left: Sylvia Harrison, David Nelson, Marquerita Wilkinson.

Printing Technician graduate says challenges are rewarding

Straight from high school Dave Lawrence enrolled in George Brown College's three-year Printing Technician program and graduated in 1975. Today, he's production manager for Islington Press in Toronto's west end. And he earns more than \$10 an hour.

The job is demanding, but that's why he enjoys it. From scheduling all work that's done in the plant to purchasing materials and supervising 12 employees, Dave says the challenges are rewarding. "It's too busy around here to savour your successes for very long."

Tight schedules make co-operation between co-workers important. "Here I am in my mid-20's telling older people what to do. It's sometimes hard. You need a lot of patience," he says.

But Dave didn't start as a manager. Two previous jobs gave him the experience to handle his present responsibilities. In fact, he had a related part-time job even before graduating from George Brown.

He operated the antique press in historical Mackenzie House in downtown Toronto. The press turned out the Colonial Advocate, a radical newspaper founded by William Lyon Mackenzie, used mainly to criticize Ontario's governing body in the early 1800s.

Dave first became interested in printing during his final year at Thistletown High School. He took a course that introduced him to various trades, including printing. "I didn't choose my career because of prestige or money. I love it," he says candidly.

At George Brown, the Printing Technician program is "at least 75 per cent 'hands-on' experience. That's what you need for working in this in-

dustry," he says. The first two years of the program are devoted to basics in all areas of printing, including composition, camera work, press operation, and binding the finished product. Third year students specialize in any one of these areas.

There is only one other college in Ontario that teaches printing technology. And George Brown recently acquired a Solna Commercial III Web Offset Press making it

one of the best equipped colleges in North America to teach the trade. There are only two other Web Offset training facilities on the continent, and they're both in the United States (see story page 1).

Dave Lawrence hopes to continue working for Islington Press. "It's never stagnant here, because the company is constantly growing. My goal is to get into higher management," he says assuredly.



Printing graduate Dave Lawrence (right) examines the finished product with Pressman Derrick Perkins while this Haldalberg Two-Color Offset Press prints 10,200 copies an hour.

Truckdriving is a new career for GBC graduate

At age 33, Paul Loughheed was ready to start a new career. He was shelving more than a decade of marketing experience with two major advertising companies in Toronto to become a truck driver.

Last June he enrolled in George Brown's three-week Straight Truck Driving program. After several days of theory — rules of the road, films on safe driving in a variety of weather conditions, discussions on driving commercially — the class was ready for practical road experience in five-ton trucks with two-speed axles (10 gears).

"It's the quickest program I know that will land you in a well-paying career," says Mr. Loughheed, who soon after graduating found a job with the Globe and Mail starting at about \$15,000.

"I wanted a career that I could learn without an awful lot of retraining — something that would be interesting without too much pressure." Now he can go home at night and relax. "After years and years I became somewhat frustrated working so much overtime. The money was good, but the people problems were fairly intense," he says.

Moreover, trucking is far from a dead-end career, especially with his background in marketing. "I could eventually go into the supervisory

end of the business, or even upgrade my class D licence," he says.

Truck driving is becoming a more respectable career, says Mr. Loughheed. "Some of my old workmates even envy me, especially when they learn that most jobs don't require much manual labor."

In Metro Toronto alone there are hundreds of jobs for qualified truck drivers. George Brown graduated more than 200 students last year with a placement rate of 90 per cent. (Editor's note: The program is booked solid until March 1980.)

Most of the jobs involve short runs, says Mr. Loughheed. "A family man could easily be back in the city every night."

It's possible to become a qualified truck driver without going to George Brown. "But, you might be short changing yourself," says Mr. Loughheed. "You learn a number of techniques during the program that enable you to drive more efficiently and safely."

There's a four-week program in Tractor Trailer Driving, which Loughheed is seriously considering. Students in this program must have one or more years of truck driving experience and completed the Straight Truck Driving program.